

Northgate González Market
2023 Día de los Muertos
Middle School and High School Students
Theme: Ofrendas y Recuerdos

About the theme. Remembering our loved ones is central to the spirit of Día de los Muertos. This year's theme of "Ofrendas y Recuerdos" honors that sentiment. A large part of the rich cultural tradition is building an altar, "ofrenda," filled with special food and memories of their loved ones, or as we call them, "recuerdos." Northgate González Market invites you to keep the Day of the Dead tradition alive by creating an original piece of artwork with the theme "Ofrendas y Recuerdos," sharing what this special time of year means for you and your family.

Entry Period. Entries in the Northgate Gonzalez Market Día de los Muertos Art Contest must be submitted between April 1st, 2023 and May 12th, 2023. The deadline to submit your artwork is 11:59 p.m. on Friday, May 12th, 2023

Eligibility. The Art Contest is open to middle school and high school students; grades 6 through 12 and in one of the following Southern California counties: Los Angeles, Orange, Riverside, San Bernardino, and San Diego.

How to Enter. Make sure to submit your artwork electronically by using the link below by Friday, May 12, 2023. Click here for guidelines and instructions.

Judging and Notification. There will be a total of 15 Winners in the Middle School/High School Art Competition: one First Place Winner, one Second Place Winner, one Third Place Winner, and twelve (12) Honorable Mentions. Limit one (1) prize per entrant. All eligible entries will be judged in two rounds using the following criteria:

- Artistic technique
- Design and creative elements as it relates to the Día de los Muertos theme
- Overall impression/impact

Judging will be by qualified judges. Judging will be blind; no information regarding the entrants will be shared with the judges until all scoring has been made final. In the event of a tie, the entry with the highest score in overall impression/impact will be deemed the Winner. If there is still a tie, the judges will select the entry deemed to be the better entry overall.

Potential Winners will be notified within thirty (30) days of the close of the Entry Period, by email. Each Potential Winner will be required to complete and return a Publicity Release Form, and a Release of Liability within ten (10) days of notification. If a Potential Winner does not respond to the notification or does not return the forms in the required time, the prize will go to the person with the next highest score.

Prizes

1st Place

Wacom- Cintiq 22' Creative Pen Display Drawing Tablet

Prina 76 Pack Drawing Set Sketching Kit, Pro Art Sketch Supplies with 3-Color Sketchbook, Include Tutorial, Colored, Graphite, Charcoal, Watercolor & Metallic Pencil, for Artists Adults Teens Beginner

U.S. Art Supply 143-Piece Mega Wood Box Art Painting, Sketching and Drawing Set in Storage Case 24 Watercolor Paint Colors, 24 Oil Pastels, 24 Colored Pencils, 60 Crayons, 2 Brushes, Artist Kit

149Pcs Deluxe Artist Painting Set with Aluminum and Solid Beech Wood Easel, 96 Paints, Stretched Canvas and Accessories, Art Paint Supplies for Artists, Beginner & Adults

Artwork will be printed on Northgate Bags during DDLM program

Art Display a various DDLM Events including Hollywood Forever

4 tickets to Hollywood Forever

2nd Place

Wacom- Cintiq 16' Creative Pen Display Drawing Tablet

Prina 76 Pack Drawing Set Sketching Kit, Pro Art Sketch Supplies with 3-Color Sketchbook, Include Tutorial, Colored, Graphite, Charcoal, Watercolor & Metallic Pencil, for Artists Adults Teens Beginner

U.S. Art Supply 143-Piece Mega Wood Box Art Painting, Sketching and Drawing Set in Storage Case 24 Watercolor Paint Colors, 24 Oil Pastels, 24 Colored Pencils, 60 Crayons, 2 Brushes, Artist Kit

149Pcs Deluxe Artist Painting Set with Aluminum and Solid Beech Wood Easel, 96 Paints, Stretched Canvas and Accessories, Art Paint Supplies for Artists, Beginner & Adults

Art Display a various DDLM Events including Hollywood Forever

4 tickets to Hollywood Forever

3rd Place

Wacom- Cintiq 16' Creative Pen Display Drawing Tablet - \$649.99

Prina 76 Pack Drawing Set Sketching Kit, Pro Art Sketch Supplies with 3-Color Sketchbook, Include Tutorial, Colored, Graphite, Charcoal, Watercolor & Metallic Pencil, for Artists Adults Teens Beginner

U.S. Art Supply 143-Piece Mega Wood Box Art Painting, Sketching and Drawing Set in Storage Case 24 Watercolor Paint Colors, 24 Oil Pastels, 24 Colored Pencils, 60 Crayons, 2 Brushes, Artist Kit

Art Display a various DDLM Events including Hollywood Forever

4 tickets to Hollywood Forever

Honorable Mentions will receive a Certificate of Recognition and a \$50 Visa gift card.

Rules & Regulations

The rules and regulations included here apply to the 2023 Northgate Gonzalez Market Día de los Muertos Art Contest.

Artwork must be the creation of a single student. Students may not collaborate on an entry.
Artwork must be two-dimensional.

Art Dimensions

15” Wide x 10” High

Art Mediums

Paintings, drawings and collages, prints (etching, lithography, screenprint and woodcut), or 2-dimensional mixed media.

Any entry that has been copied from an existing photo or image (including a painting, graphic, or advertisement) that was created by someone other than the student, or was created using a deep learning AI is a violation of the competition rules and will not be accepted. For more information on copyright laws, we recommend you visit the Scholastic website:

<http://www.artandwriting.org/wp-content/uploads/2012/08/A-Guideto-Copyright-and-Plagiarism.pdf>

Work entered must be in the original medium (that is, not a scanned reproduction of a painting or drawing). Students should only submit artwork they will not need for other purposes.

Artwork depicting subjects of contemporary political controversy or a sensationalistic or gruesome nature is not allowed.

Student Publicity Release Form

Each entrant must submit a Student Publicity Release Form. The form requires a description of the artwork, which should be detailed, clearly identifying the major elements of the work. For example, “self-portrait” or “a picture of two people” would be unacceptable, since many artworks would fit those descriptions. The following is an example of a useful description: “A painting of two people; the person on the left wears a green sweater and khaki pants; the person on the right wears a black shirt and a striped skirt. A dog sits at their feet.” The Form contains a legal release and a certification that the artwork is original in design and execution. The student, an art teacher, and a parent or guardian must sign where appropriate. Entries without signed originality certifications and artwork releases may not be accepted.

Parent/Guardian Signature

If a student is under 18 years of age, they will need to have a parent/guardian sign a release form, granting Northgate Gonzalez Market, its licensees, and designees, the worldwide, irrevocable, perpetual, royalty-free right to use the entry in publications, on Northgate Market’s websites, in Northgate Market’s digital products, and in ads promoting future competitions, without further permission, compensation, or notification. You further agree that Northgate Market shall have the right, but not the obligation, to use your name and/or photograph for the same purposes.

Name of Student_____

Parent or Guardian’s Signature_____

Date_____